



PRESS RELEASE

Invitation to the INFORMATION DAY / 1st Round of ADRIATinn Project

IPA Adriatic CBC Programme 2007-2013, Project ADRIATinn, code 1o str./0007/0

The Industrial Liaison Office of Politecnico di Bari invites interested parties to participate in the first “Information Day” which will be held on 3 July 2014 at the Isolato 47 (Strada Lamberti, Centro Storico, Bari) from 9:30 till 13:00. The Information Day is related to the strategic project ADRIATinn entitled: “An Adriatic Network for Advancing Research Development and Innovation towards the Creation of new Policies for Sustainable Competiveness and Technological Capacity of SMEs”, co-funded within the framework of the IPA Adriatic Programme for Cross-Border Cooperation (IPA Adriatic).

ADRIATinn project is aiming to increase the competitiveness of SMEs in the Adriatic area and their extroversion capability through a cross-border ecosystem that fosters ICT adoption, innovation and specialization.

The aim of the Information Day is to raise awareness to SMEs, existing and prospective entrepreneurs, researchers, freelancers about ADRIATinn’s objectives and to present the pilot activities during the project implementation. Target of the Information Day is to motivate interested stakeholders to participate and benefit from the pilot activities of the project.

Please find attached the Information Day Agenda.

Information and communication contacts:

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ADRIATinn Information day

Date: Thursday, 3rd July 2014
Place: Politecnico di Bari
(Isolato 47, Strada Lamberti – Centro Storico, Bari)
Time: 9:30

Timetable

9:30 – 10:00 Registration and reception
10:00 – 10:30 Welcome speech (prof. Di Sciascio – Dott. Ambrosi)
10:30 – 10:45 Presentation of Industrial Liaison Office (prof. Albino)
10:45 – 11:00 Presentation of ADRIATinn project (prof. Galantucci)
11:00 – 11:15 Presentation of ADRIATinn collaboration space (Ing. Iavernaro)
11:15 – 11:30 Presentation of ADRIATinn Help-desk e Mentoring Program (Dott. Citelli)
11:30 – 12:00 Fruit Break
12:00 – 12:15 Presentation of the project STAR*AgroEnergy “An Integrated Approach to Renewable Energy Generation and Knowledge-Based Bio-Economy” (Prof. Monteleone - Unifg)
12:15 – 12:30 Presentation of “Rete Greenroad.it” (Dott. Antonio Prota)
12:30 – 12:45 Presentation of Startup Weekend (Giusy Ottonelli – The Hub Bari)
12:45 – 13:00 Discussions – Closing

