

# Blue policy in the South Adriatic

## The path towards a strategy on Blue Economy

### Second cross-border conference

#### Bari, Sala Agorà ARTI Puglia

#### 29<sup>th</sup> May 2024

09:00 Get together and registration	
09:30 Start of the meeting	
<p>Session 1</p> <p><b>The analysis of the Blue Economy in Puglia, Albania, Montenegro</b></p>	<p>Carlo <b>Gadaleta Caldarola</b>, Project manager, ARTI</p> <p>Aferdita <b>Vjulaj</b>, Implementation Manager, Division for programming and implementing EU Funds, Ministry of Economic Development of Montenegro</p> <p>Ledion <b>Lako</b>, General Manager, Albania National Coastal Agency</p> <p><i>Moderated by Valeria <b>Patruno</b>, ARTI</i></p>
<p>Contents and inputs</p>	<p>Description of the key features and factors that characterize the Blue Economy sectors in the project area. Specific focus on the trends of the Blue Economy and emerging sectors.</p>
<p>Expected output</p>	<p>Acquire knowledge on the impact of the blue economy on the economy of the cooperation area.</p>
<p><b>Common path towards the strategy on Blue Economy in the South Adriatic: the added value of a Joint Action Plan</b></p>	<p>Roberto <b>De Mityr</b>, B-VISA Project manager, Puglia Region</p> <p>Valeria <b>Patruno</b>, Project manager, ARTI</p>
<p>Contents and inputs</p>	<p>Key contents of the Action Plan to be developed by each project partner and the Joint Action Plan, main goal of the B-VISA 2030 project</p>
<p>Expected output</p>	<p>Sharing insights, information and visions, useful for the Action Plans</p>
<p>Session 2</p> <p><b>The Blue Economy stakeholders: how to boost their engagement</b></p>	<p>Nicola <b>Ungaro</b>, General Director, ARPA</p> <p>Imma <b>Petio</b>, Head of Institutional and international relations, and Communication, ITS Tourism Puglia</p> <p>A stakeholder from Albania</p> <p>A stakeholder from Montenegro</p> <p><i>Moderated by Valeria <b>Patruno</b>, ARTI</i></p>
<p>Contents and inputs</p>	<p>Introduction and sharing of the regional experience by Regione Puglia regarding the engagement of relevant stakeholders and their role in definition of the regional Blue Vision 2030 and the ETC projects on Blue Economy.</p>

	Sharing of regional experiences on Blue Economy and specific focus on the opportunity of the Quadruple helix stakeholder engagement
Expected output	Learn more about how to engage stakeholders in drafting and adopting the blue economy strategy; learn about regional experiences on Blue Economy in Puglia, Albania and Montenegro
<b>A potential to strengthen cross-border coordination</b>	Marino <b>Spilotros</b> , Project manager, ASSET Gianfranco <b>Cataldi</b> , Scientific Administrator, Ciheam Bari – Office of Tricase Luigi <b>Triggiani</b> , President, Unioncamere Puglia
Contents and Inputs	Interventions/testimonies from other projects financed by the Interreg South Adriatic Programme on the same topic
Expected output	Learn more about the potential of cooperation on EU funded projects
16:15 Conclusions <b>16:30 End of the meeting</b>	