



The **BLUE\_BOOST** project aims at boosting the innovation potential of traditional and emerging **Blue Growth** sector clusters in the **Adriatic-Ionian region**. The Partners from 7 regions are focusing on transnational and cross-sectoral cooperation and **innovation** of maritime clusters through knowledge sharing and a community-based approach.

Lead Partner



Croatian Chamber of Economy  
Zadar County Chamber

Project Partners



University of Camerino

UNIVERSITA  
DI CAMERINO



Thessaloniki Chamber of  
Commerce and Industry

THESSALONIKI CHAMBER  
OF COMMERCE AND INDUSTRY



Central European Initiative



Albanian Development Fund

FONDI SHQIPTAR I ZHVILLIMIT  
ALBANIAN DEVELOPMENT FUND



Patras Science Park



Apulia Region

REGIONE PUGLIA



European Regional Development Fund - Instrument for Pre-Accession II Fund

BLUE\_BOOST



BOOSTING THE INNOVATION  
POTENTIAL OF THE ADRIATIC-IONIAN  
BLUE GROWTH SECTORS



[www.interregadriion.eu](http://www.interregadriion.eu)

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Start date  
01 01 2018



7 Partners



4 Countries



Budget  
1.5 M €



5 Associated  
partners



Duration  
22 months

ASSOCIATED PARTNERS

Ministry of Economy of Montenegro  
Croatian Maritime Industry Competitiveness Cluster  
Albanian Investment Development Agency  
OGS - National Institute of Oceanography  
and Applied Geophysics (Italy)  
Development Agency of Thessaloniki (Greece)

Maritime clusters within ADRION regions are characterized by a high heterogeneity of activities, a tangible interaction gap between their respective four helixes and a poor attitude to inter-clustering, especially at a trans-sectoral level.

**BLUE\_BOOST** aims at unlocking and boosting the potential of knowledge and technology transfer, transnational and cross-sectoral cooperation of key innovation actors within **Blue Growth sectors** by reinforcing the relations and interactions within and among related clusters, according to an **open source, knowledge sharing and community-based approach**.

Cooperation with ‘**new innovation agents**’, i.e. fab-labs, co-working spaces, makerspaces, innovation hubs, living labs, tech-shops, etc. is the key element for bridging the gap between the four helixes of the targeted maritime clusters. The goal is to explore possible **sectoral cross-fertilizations**, new ideas and expertise, new alliances and networking between individuals, communities, enterprises, organizations and institutions of the Blue Economy.

## OBJECTIVES

- ✓ enhance innovation processes within **blue growth sectors** of Adriatic-Ionian Macro-region;
- ✓ stimulate and guide innovation capacities of blue sector **MSMEs and Start-ups** of traditional Blue Growth sectors (**fisheries, shipbuilding**) and emerging ones (**Blue technologies including aquaculture, green shipbuilding, robotics, new materials**);
- ✓ provide **innovation coaching** to blue growth sectors’ MSMEs and Start-ups;
- ✓ offer **€350.000 funding** to selected companies for implementing innovation;
- ✓ **foster expertise** of blue growth experts and ‘new innovation agents’ in transnational context;
- ✓ promote **transnational innovation Networking Strategy** and related **Joint Action Plan** to support transnational cooperation among blue growth stakeholders.



## ACTIVITIES



**BLUE LABS, WORKSHOPS, HACKATHONS**  
BLUE\_BOOST will encompass Blue labs, workshops and hackathons as innovative and interactive coaching tools, where companies will develop their own innovation project under the creative stimulation and guidance of blue growth and/or ‘new innovation’ experts;



**INNOVATION VOUCHER SCHEME**  
Provide €350.000 for at least 35 small-scale projects under the Blue Innovation Voucher Scheme, in order to fund the implementation of innovation projects developed by companies;



**KNOWLEDGE PROVIDERS DATABASE**  
Draw a transnational database of Knowledge Providers, i.e. blue growth experts and ‘new innovation agents’ aimed at promoting expertise and innovation coaching services in a transnational context;



**LONGTERM CAPITALIZATION**  
Endorse a Transnational Innovation Networking Strategy and Joint Action Plan for the long-term capitalization of project findings for maritime clusters in the involved 7 Adriatic-Ionian regions and beyond.