

INNOVATION CAMP01

open innovation for society

SAVETHE DATE
27th May 2021
10am CEST

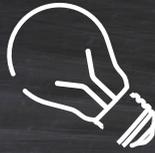
#SCICAMP2021 Zoom event 

Agenda

Moderator

Rosa Porro

Crowdfunding expert,
University of Bari



10.00 Opening

Christoph Maier

Joint Secretariat Coordinator,
Interreg MED Programme

Crescenzo Antonio Marino

Director of the Research, Innovation
and Institutional Capacity Section,
Puglia Region

10.30 Keynote speech

*Open innovation: What do we know
and where should we go*

Marcel Bogers

Full Professor of Open & Collaborative
Innovation, Eindhoven University
of Technology

11.00 Success stories

Francisco Javier Iglesias Gracia

Épica Foundation La Fura dels Baus

Suzana Belošević

Children's House

Rebecca Earley

HereWear Project

Laura Boffi

The Storytellers Project

Antonia Christou

Makers Will Make
and Maker's Block

12.00 Keynote speech

*Positioning creative industries
as cultural agents for enacting
open innovation through the
Living Lab approach*

Fernando Vilariño

Chairperson of the European
Network of Living Labs and
Associate Director at Computer
Vision Center

12.30 Conclusions

Marco Di Ciano

Responsible of the Research and
Innovation Section, InnovaPuglia

13:00 End of the Innovation Camp

