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Creative Clusters



The programme objective for all Interreg-MED initiatives under the Innovation Axis reads as follows: “To increase transnational activity of innovative clusters and networks of key sectors of the MED area”.

In order to reach this goal, especially in the context of Creative and Social Innovation, practitioners and policy makers need to develop a shared understanding of what a cluster is, why it is beneficial, and how it should be promoted.

[More information](#)

Clusters and Creative Industries



There are several approaches to explaining why creative industries tend to concentrate in specific places, forming local creative production systems.

[More information](#)

Creative Clusters in the MED Programme

The Co-Create project



Co-Create's objective is to support cross-fertilization processes between creative industries and traditional clusters, contributing to test co-design and creative methods applied to entrepreneurs and cluster managers.

[More information](#)

The ChIMERA project



The main objective of ChIMERA is to improve innovation capacities of public and private actors in the Cultural and Creative Industries (CCIs), through strengthened cooperation among companies, research bodies, public authorities and civil society.

[More information](#)

Funding Creativity



One of the key issues in promoting Cultural and Creative Industries is to ensure the financial support of these activities. To this end, venture capitalists and private investors need to understand the 'business model' of the organisation they are required to back.

[More information](#)

Case Study: The Creative Apulia District



The association “**Distretto Produttivo Puglia Creativa**” covers the full range of cultural and creative activities from dance to multimedia, providing new opportunities for young people and start up businesses in an uncertain economic context.

[More information](#)

Policy Tips

- [Mapping Creative Clusters in Your Region](#)
- [Living Labs as a Cluster Aggregation Model](#)
- [Recommendations for Cluster Promotion](#)

More news



Innovation and clustering in the creative and cultural industries (TALIA's Network Dissemination Event)

1st December, Athens (Greece)

[More information](#)

For more information, please visit:

- [What is TALIA?](#)
- [Policy Briefing n.1](#)
- [Policy Briefing n.2](#)
- [Policy Briefing n.3](#)

About the Modular projects in the Social&Creative Mediterranean

- [ChIMERA](#)
- [Co-Create](#)
- [CoWorkMED](#)
- [CreativeWear](#)
- [open DOORS](#)
- [Prominent MED](#)

[More info at Interreg Med-Social & Creative](#)



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