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Save the date! Mediterranean Forum of Creativity and Social Innovation



The Social&Creative community final event “**Mediterranean Forum of Creativity and Social Innovation**” is approaching! Do not make any other commitments on October 15th and 16th: we are waiting for you in Bari (Italy) to celebrate the Social&Creative Community. Stay tuned!

The Social&Creative contest for young videomakers



Are you a young videomaker aged 18-35 residing in the **MED Programme cooperation area**? Don't miss the opportunity to participate in the Social&Creative Contest for young videomakers! Submit your emotional video by 31 July, 2019 at 12.00 CET (UTC +1). The three winners will be invited to present their work at the Mediterranean Forum of Creativity and Social Innovation, that will be held in Bari (Italy) on October 15 and 16.

Made in MED in the Balkans: the Social&Creative Community was there!



The Social&Creative Community featured by TALIA project was one of the protagonists of the Made in MED in the Balkans, the capitalization day organized by the InterregMED Programme and focused on the IPA countries. Goran Rodic from PREDA, as partner of TALIA project and IPA country (Bosnia and Herzevovina), presented our Community, the main results we are achieving and illustrated the impact of our MPs and Community on the IPA territories.

[More information](#)

Discovering the cross correlation between the UNESCO Food and Intangible heritage and the Social&Creative vision



More than 60 participants attended TALIA International Seminar dedicated to Mediterranean Diet and Creative industries. The event took place in Međugorje

(Bosnia and Herzegovina) and was organized by the MED Social&Modular project Community featured by TALIA project in cooperation with the modular project MD.Net.

[More information](#) | [Look at the pictures of the International seminar in Medugorje](#)

Study Visit to the Co-Create project



On April 11 and 12, ENOLL – as partner of TALIA project – organized a study visit to the Co-Create project within the event “The Co-Create Ecosystem” in Milan (Italy) . ENOLL participated not only in a Study Visit observational mode, but also as an active participant, presenting the TALIA Vision and mapping Co-Create objectives and opportunities onto it. During the two days, both the formal presentations and informal interactions with project and workshop participants allowed to gain new insights related to the experience and lessons learned of the Co-Create project.

[More information](#)

Learn more about the CreativeWear thanks to the new infographic

CREATIVEWEAR

Creative Clothing for the Mediterranean space

Define, boost and evaluate the interactions between the T&C industry and the cultural and creative industries (CCIs) to produce changes in the innovation performance of organisations and the regional innovation system.

Participant sectors



Top ranked roles of creativity on T&C innovation



CreativeWear is an Interreg MED project (2017-2019) aimed at revitalising the crisis-ridden Textile and Clothing (T&C) industry by tapping into the regional creative potentialities through the involvement of creative communities, the enhancement of cultural heritage and the adoption of customer-oriented value chains. The project attempts to address some of the key issues currently faced by the T&C industry (Textiles ETP, 2016), including production relocation, environmental and social impacts and low levels of digitalisation of the value chain. The T&C industry is a cost-based and labour-intensive sector, which conditions its innovation strategies.

The project is carried out through the implementation of five regional pilots to explore the effects of culture and creativity on T&C innovation in different socioeconomic contexts and territories within the MED regions. The objective is to evaluate the activities and outcomes of these five pilots and test their capacity to become regional hubs capable of introducing changes into creative and textile organisations, the regional innovation ecosystem and the transnational cooperation strategies.



An easy and very clear summary report with a smart visual graphic for a clearer and more detailed definition of what the Creativewear Project is, what the activities developed and the results obtained and to define the model that the project intends to represent as a key element of change in the dynamics of innovation.

[Download the infographic](#)

Odeon project: launch of the Veneto Data Hub



On the occasion of the celebration of the centenary of Campionaria exhibition, Odeon project launched the Veneto Data Hub, an opportunity for businesses, citizens and public administrations. The data hub will support the exploitation of Open Data/Open Linked Data with reference to the sector of cultural, creative and tourism companies.

[More information](#)

Chebec Webinar by Koen Snoeckx



On July 4 at noon the Chebec project organizes a webinar by Koen Snoeckx.

The webinar intends to defend a practical approach to the development of creative community colliders. It will elaborate on how Cultural and Creative Industries could position themselves towards other sectors in order to create more mutual insight in where their value lies. A tool that could also be useful for policy makers to assess the strengths and gaps in their creative ecosystem.

[More information](#) | [Connect to the virtual room](#)

For more information, please visit:

- [Discover the Social&Creative community](#)
- [Policy Briefing n.1 "SOCIAL AND CREATIVE INNOVATION IN THE MEDITERRANEAN"](#)
- [Policy Briefing n.2 "BUILDING TRANS-LOCAL INNOVATION ECOSYSTEMS"](#)
- [Policy Briefing n.3 "CASE STUDY: CO-WORKING"](#)
- [Policy Briefing n.4 "CREATIVE CLUSTERS"](#)
- [Policy Briefing n.5 "KNOWLEDGE CHAMPIONS FOR INCLUSIVE INNOVATION"](#)
- [Policy Briefing n. 6 "DATA DRIVEN INNOVATION: LEVERAGING THE CREATIVE AND SOCIAL DIMENSIONS"](#)
- [Policy Briefing n. 7 "SOCIAL CREATIVE INNOVATION: A GROWING COMMUNITY"](#)
- [Policy Briefing n. 8 "LIVING LABS AND COLLECTIVE CREATIVITY"](#)
- [Policy Briefing n. 9 "TOWARDS A MEDITERRANEAN VISION OF INNOVATION"](#)

[More info at Interreg Med-Social & Creative](#)



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