TALIA HORIZONTAL PROJECT
NETWORK DISSEMINATION EVENT

27th September 2017 – Granada (Spain)

Creativity and social innovation are the enabling forces for prosperity and well-being in the MED space, in line with EU 2020 as well as the specific potentials of the Mediterranean itself. This in a context of **territorial innovation** where innovation is built on the territorial capital specific to a given place or the Mediterranean as a whole.

A **Mediterranean model of innovation** (http://www.creativemed.eu/) rooted in collective creativity can be instantiated through three main elements: community scale partnerships, territorial innovation, and trans-local socioeconomic ecosystems. These unfold an **innovation landscape** that blends different types of innovation into a complex process of territorial development.

The **TALIA project**, is the horizontal project aiming at building and developing the Social & Creative community within the InterregMED Programme, by boosting cohesion, coherence and synergies among the six Interreg-MED projects funded in 2016 promoting creativity and social innovation in areas ranging from creative industries and co-working spaces to innovative public procurement, thus contributing to build a common landscape that blends different types of **innovation** into a complex process of **territorial development.**

TALIA **network dissemination event** aims at highlighting innovation and clustering evidence in the creative and cultural industries in the Mediterranean area, including modular project's description and main results in the Social & Creative thematic MED community. The dissemination event will include:

- vision introduction on the Social Innovation and the Cultural and Creative industries among the Mediterranean area
- dissemination of the six Interreg-MED modular projects composing the Social & Creative thematic community
- open discussion. Thematic community think tank on how to improve innovation capacities and clustering evidence in Creative and Cultural Industries

The TALIA network dissemination event will be backed on the Guadalinfo Regional conference: "Andalusia Social Innovation" 27th-28th September. This conference will gather together nearly 800 Local Innovation Agents and municipality's representatives from every corner of the Andalusian Territory, key stakeholders on social innovation and creativeness, companies, entrepreneurs and regional representatives. A complete set of workshops, showcases and networking dynamics will occur spinning around the Guadalinfo's strategic action lines.

We look forward to meet you in Granada.

REGISTER Here

AGENDA

TALIA MED PROJECT NETWORK DISSEMINATION EVENT
"FOSTERING SOCIAL & CREATIVE INNOVATION IN THE MEDITERRANEAN"

27TH SEPTEMBER 2017, 16:00-18:00

Venue: Palacio de congresos de Granada
Address: Paseo del Violón S/N, 18006 Granada

16:00	**Luis Navarro** *Consorcio Fernando de los Ríos, representing the Guadalinfo Living Lab network*	**TALIA Project: the Social & Creative community**
16:20	**Gerardo Romero** *Consorcio Fernando de los Ríos, Project manager*	**TALIA Vision and relevance in the Social & Creative community**
16:40	**Interreg-MED Modular projects in the Social & Creative thematic community** • CHIMERA. *Innovative cultural and creative clusters in the MED area* • CO-CREATE. *Setting up a network of competitive MED clusters with the contribution of creative industries* • CREATIVE WEAR. *Creative clothing for the Mediterranean space* • OPENDOORS. Designing a network of cooperating creative communities for developing a sharing economy • COWORKMED. *Social innovation research on coworking clusters* • PROMINENT MED. *Public procurement of innovation boosting green growth in MED area*	**MP description and main results**

17:30	Open Discussion	
18:00	Closure	Wrap up and conclusions

During the whole event there will be a booth promoting TALIA with communication material and with networking area