

MED creativity for inclusive innovation

International Seminar

19th October 2018, h. 9:00-17:00
CRE.ZI. PLUS, Palermo (IT)

Within the Vestino festival
by the MED Project CreativeWear

MED creativity for inclusive innovation

International Seminar

The Social&Creative Community organizes the international seminar “**MED creativity for inclusive innovation**” on October 19, 2018 in Palermo, within Vestino festival.

Creativity is a central feature of Mediterranean life and an essential component of its economy in many ways that are currently being explored by on-going initiatives in the Social&Creative Community of the EU's Interreg MED Programme.

Within the community, the CreativeWear project is developing a network of Creative Hubs to build new forms of collaboration between individual creatives and the textile and clothing industry. Vestino 2018, a city-wide celebration of creativity in textile and clothing held in Palermo on October 19-22, is one example of this approach. Exhibitions, videos, clothes, fabrics, laboratories, live shows of young designers and artists, workshops and seminars are the main ingredients of this creativity festival.

This international seminar brings together the eleven Interreg MED projects of the Social&Creative Community to share insights on the contribution of creativity to the sustainable development of the MED space, towards an emergent vision of inclusive innovation. The role of different approaches - from co-creation events to investment promotion creating atmosphere - will be explored and the potentials for cross-fertilisation identified.

The morning session will be open to the public, with presentations of the Social&Creative Community Vision and each of the on-going projects, and ample space for discussion. The afternoon will be a closed-door co-creation session, in which the representatives of the different projects will interactively define their common ground and identify how the Social&Creative Community can support them in building together the shared vision for a new form of inclusive innovation in the Mediterranean.

Project co-financed by the European Regional
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AGENDA

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9.00 - 9.30	Registration, coffee and welcomes
9.30 - 9.45	JS introductory speech
9.45 - 10.15	The CreativeWear project and the Palermo Hub
10.15 - 10.45	The Social&Creative community and its vision for inclusive innovation
10.45 - 11.10	Break
11.10 - 12.30	Presentations of the Social&Creative community projects
12.30 - 13.00	Discussion
13.00 - 14.30	Break
14.30 - 17.00	Interactive co-creation session with the Social&Creative community projects

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