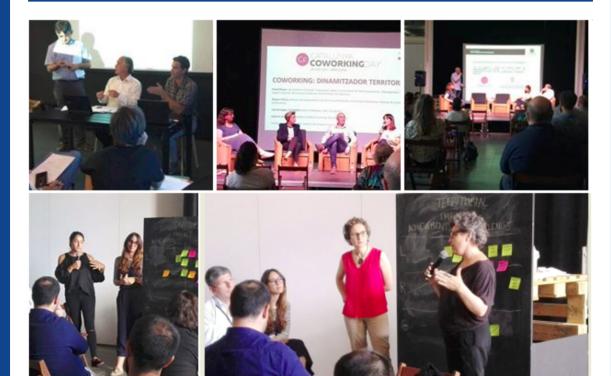




International seminar: "Co-working evidence in the Creative & Cultural Industries"

28th June 2017, Barcelona (Spain)



The TALIA International Seminar took place on 28th June and it involved the participation of modular projects in the Social & Creative thematic community, associated partners and key stakeholders in the thematic area. Following the TALIA project Launch Conference held in Bari (Italy) in March and, especially, after the "We are MED. Going beyond thematic communities" event held in Alicante (Spain) in May where synergies and transversal cross debates emerged among the eight Interreg MED thematic communities, this International Seminar is based on a high to low level approach:

- following-up with the work of the MED thematic communities framework "Modular and Horizontal projects, a living architecture".
- cohesion of the Social & Creative community by facilitating engagement of clusters of stakeholders (SMEs, Academia, Public actors, etc.) involved in the Cultural and Creative Industries and Social Innovation developments in transnational co-creation processes.
- highlighting co-working evidence in the creative and cultural industries, as this seminar will be organized during the <u>CoWorkMed</u> modular project meeting backed to COWOCAT Coworking Day 2017.

The Coworking Day (29th June) was articulated in parallel sessions and panels, dealing with smart factories, territorial dynamisation, innovation and social transformation.



Presentation: Co-working evidence in the creative and cultural industries: Introducing TALIA

https://www.slideshare.net/TaliaMED/taliainternational-seminar-barcelona-20-june-2017-coworking-evidence-in-the-creativeand-cultural-industries-introducing-talia



Presentation: TALIA Vision: Relevance of coworking practice in the Social & Creative Community

https://es.slideshare.net/TaliaMED/taliavisionrelevance-of-coworking-practice-inthe-social-creative-community



Video: Coworkmed: Interview with Léonard Lévêque

https://www.youtube.com/watch? v=KOCq0_3XG9A&t=4s



Presentation: CoWorkMED

https://www.slideshare.net/TaliaMED/taliainternational-seminar-barcelona-20-june-2017-coworking-evidence-in-the-creativeand-cultural-industries-presentationcoworkmed



Video: SMACK Coworking Interview with Daphné Charveriat



Presentation: Smack Coworking

https://www.youtube.com/watch? v=4dk8V1xu3EI&t=7s https://www.slideshare.net/TaliaMED/the-potential-of-coworking-as-a-dynamic-tool-in-territories-77605829



Video: The Qube-Molo12 Interview with Salvatore Modeo

https://www.youtube.com/watch?v=3HOfOXuVHq&t=5s



Coworking DAY CoWorkMED/Cowocat

The 3rd edition of "Coworking Day Cowocat" was presented through the framework of the Modular Project Coworkmed". More information

News from the Modular projects:



CreativeWear: Creative Clothing for the Mediterranean Space (Workshop, Valencia -Spain)

The city of Valencia hosted the CreativeWear: Creative Clothing for the Mediterranean Space project on 3 July at the Faculty of Economics of the Tarongers Campus of the University of Valencia (UV). A day was made to promote the connection between cultural and creative activities and the textile and clothing sector. More information

CreativeWear: International Seminar #TCBL2017

TCBL is a Horizon2020 funded project that aims to build an innovation ecosystem to renew the



European textile and clothing sector. TCBL explores new ways to design, make, and do business together and CreativeWear is its spin off testing the TCBL ecosystem on Mediterranean creative clusters. The #TCBL 2017 was articulated in nine different formats. More information

Upcoming events



Launching of the Mediterranean multilevel governance Platform in the framework of Interreg MED programme (PANORAMED)

September 27th, Seville (Spain)

Within the new MED Programme architecture, the 3 levels of impact are ensured by modular and horizontal projects and by the governance platform project of Axis 4. The Axis 4 will support the relevant public authorities and stakeholders define a transnational governance joint framework and vision for the identification and implementation of shared approaches, policies and strategic projects on set themes. For this purpose, the Axis 4 envisages the design and implementation of a multi-level permanent dialogue and decision making process - a "Platform" - of national and regional authorities, involving relevant stakeholders, programmes, organisations and networks acting in the Mediterranean. More information

The kick off meeting OF THE PROJECT PANORAMED will be held in Seville, on 27th September 2017

http://talia.guadalinfo.es/event/kick-off-event-project-panoramed/



Guadalinfo's annual meeting (Network dissemination)

September 27th, Granada (Spain)
More information



2nd Joint Secretariat-Horizontal Projects coordination/communication

September 28th, Seville (Spain)
More information



Launch of the open DOORS network

October 2nd-3rd, Valencia (Spain)

More information



ChIMERA transnational event

October 3rd-5th, Ljubljana (Slovenia)
More information

For more information, please visit:

- What is TALIA?
- Policy Briefing n.1

About the Modular projects in the Social&Creative Mediterranean community

- ChIMERA
- Co-Create
- CoWorkMED
- <u>CreativeWear</u>
- open DOORS
- Prominent MED











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