

1st International Conference

Towards a **TR**ansnational Accelerator for a **C**ultural and **C**reative **E**coSystem

28 febbraio 2019 - Cineporto, Bari

Interreg
Greece-Italy

European Regional Development Fund



EUROPEAN UNION



PROGRAMMA

8.45

Registration and welcome coffee

9.15

Welcome address:

Davide De Nicolò, Tecnopolis Science and Technology Park

9.20

Institutional greetings:

Michele Emiliano, President of Apulia Region

Antonio Decaro, Mayor of Bari

Antonio F. Uricchio, Magnificent Rector of the University of Bari

Vincenzo Zara, Magnificent Rector of the University of Salento

Annamaria Annicchiarico, Sole Administrator of Tecnopolis

10.00

**Are the cultural and creative industries a driver for
a smart and inclusive growth?**

Romina Surace, Fondazione Symbola

Cinzia Lagioia, Distretto Produttivo Puglia Creativa

10.20

The TRACES Project: partners, approach and goals

Francesca Imperiale, University of Salento

10.45

**Round table: How creating the ideal conditions for
supporting CCI's growth**

Chairman:

Annamaria Monterisi, ARTI Puglia - Marios Karpetsas, Western Greece Region

Maciej W. Hofman, EC DG for Education, Youth, Sport and Culture

Ignasi Guardans, Culture and Media Agency Europe

Dora Difrancesco, Autorità di Gestione PON Cultura

George Sarlis, EU expert and consultant on EU Grants and Projects

Aldo Patruno, Regione Puglia

12.45

Notes & remarks:

Serhan Ada, İstanbul Bilgi University

13.15

Networking lunch

15.00

Speech

Creative Economy Entrepreneurs: from Startup to Success

Alice Loy, Creative Startups

15.30

Round table: Creative Incubators at glance

Chairman:

GiannaLia Cogliandro Beyens, ENCATC

Sophie Guenebaut, Le LABA

Gianluca Galletto, Global Futures Group

Yelena Kharitonova, Caravan Cultura

Nasos Koskinas, POS4work – Point of Synergy

Alexandra Sarma, Orange Grove Patras

Leonardo Lupelli, Lump Accelerator

17.00

Notes & remarks:

Ivan Ortenzi, BIP group

17.15

Concluding remarks: TRACES follow-up

Giordano Dichter, H&D Partners

Programma di cooperazione

Interreg V / A Grecia-Italia

(EL-IT) 2014-2020

co-finanziato dal FESR